



# 12 Questions Every Parent Should Ask Before Enrolling in Swim Lessons.

Most swim programs can look similar from the outside. This checklist highlights the questions that matter most and the qualities that set British Swim School apart. Discover how our approach helps swimmers of all ages and abilities build confidence, water safety skills, and abilities that last a lifetime.

## *Safety & Staff*

- ☐ **1 Is there a certified lifeguard on duty during every single lesson?**  
At British Swim School, safety is our number one goal, from what we teach to how we teach. We always ensure that at least one certified lifeguard is designated each day during lessons.
- ☐ **2 Are the instructors trained professionals?**  
Instructors who have gone through extensive training make a key difference in what and how your child learns. British Swim School instructors receive at minimum 40 hours of curriculum specific training, in addition to ongoing development.

## *Curriculum & Teaching Quality*

- ☐ **3 Does the program teach survival-first skills in addition to swimming skills?**  
Our program ensures that students learn fundamental survival skills such as rolling onto their back to breathe and rest, which creates a stronger foundation for learn-to-swim skills. We focus on making safer swimmers first, then stronger swimmers!
- ☐ **4 How established is the curriculum?**  
While swimming is an ever changing skill with new ways to approach swim instruction, British Swim School has remained a trusted survival and learn to swim provider for over 45 years, maintaining our fun, gentle and progressive methodology, while incorporating new refinements within our program.
- ☐ **5 What is the student-to-instructor ratio?**  
While specific student to instructor ratios depend on the level, all of our lessons are designed around small lesson sizes for intentional feedback and safety, with majority of our levels having a 4:1 max ratio!
- ☐ **6 Is there a trial lesson option? How many lessons do you get?**  
One lesson is rarely enough to know if a school is right. Two lessons let you get into the rhythm & routine - and lets your child settle in enough to really test the fit.
- ☐ **7 How is progression measured, and how will I know my child is advancing?**  
A good swim school can show you a clear skill ladder and tell you exactly what your child is working on and where they sit in the progression. A school that wants your swimmer to graduate promotes them when they're ready - not at session-end or on a birthday.



## Family Life & Flexibility

- ☐ **8 Is the program year-round, or built around seasonal sessions?**  
Year-round! Our swim lessons provide a continuous focus on improvement, especially within a goal-based curriculum, while seasonal or session-based lessons often have a stopping point that then resets the same skills and approaches until a student moves to the next level!
- ☐ **9 Is there consistency with a lesson's day, time, and instructor?**  
Consistency plays a large role in the success of a swim lesson! Enrolling with British Swim School means enrolling for a specific day and time for that level, and we strive to maintain a regular schedule for our instructors.
- ☐ **10 If we need to pause, for travel, illness, sports, what happens?**  
Life happens. Our program is built for real families with a pause option and unlimited makeup lessons that never expire.
- ☐ **11 Is pricing predictable or does it fluctuate?**  
Year-round consistent swim lessons mean consistent pricing. British Swim School runs on a monthly billing schedule, with no surprise additional fees or charges.
- ☐ **12 How many locations are there, and can I switch if life changes?**  
If you move across town, change jobs, or need to change a lesson day, multiple locations are available.

## Ready to Enroll?

Follow these easy steps to start today!

- 1 Find your starting level by using the online assessment, or the "Where to start" section on the last page.
- 2 Scan the QR code to our website, and select the location closest to you.
- 3 Pick the time that works best for you and click "Book Lesson."
- 4 Enter code **SURVIVAL202** at checkout for \$70 in bonus, drop-in, lessons!



## Have questions?

Call 817-973-5455 or email us at [goswimarlspra@britishswimschool.com](mailto:goswimarlspra@britishswimschool.com).

## Visit Any of Our 3 Convenient Locations

**Arlington at LA Fitness**  
4850 Little Rd,  
Arlington, TX 76017

**Mansfield at 24 Hour Fitness**  
1101 N Walnut Creek Dr,  
Mansfield, TX 76063

**Grand Prairie at LA Fitness**  
3803 W Interstate Hwy 20,  
Grand Prairie, TX 75052