

Introducing

Water Watchers

a Safety Program Designed to

Promote
WATER SAFETY

Prevent
DROWNINGS

Protect
CHILDREN

Why Water Watchers?

Too many drowning and near drowning accidents happen within a few yards of adults. Drowning, in contrast to common belief, is totally silent and goes unnoticed. Many little ones have died within a few feet of a crowd of people. This is why we have introduced the **Water Watcher Safety Program**.

How Do Water Watchers Work?

The **Water Watcher** has one function: It is to act as a drowning prevention tool. The person wearing the lanyard has only one job responsibility—watching the pool. That responsibility is not relinquished until the pool is either empty of swimmers, or the badge is handed on to another person, who then becomes the new Water Watcher. The **appointed Water Watcher** should never ever leave the area, not even for a moment, unless the badge has been passed on to another responsible person. That new person will then have to carry on as the chosen Water watcher.

Our Water Watchers Community Outreach

As part of the National Drowning Prevention Alliance we would like to send this Water Watcher card on to as many homes as possible. It's our gift for every family to use. We believe that given the number of pools in our neighborhoods, when correctly used, the **Water Watcher Safety Program** may save many lives. We ask that a responsible adult(s) wear the Water Watcher lanyard and badge at all pool gatherings; including kids' birthday parties, family reunions, and during everyday pool time.



Take your water safety pledge today: britishswimschool.com/takethepledge/



BritishSwimSchool.com